

Lead Generator - Part-time

Student Job: Lead Generator – Part-time

Are you a student with a **sales-oriented educational background** and an interest in international business? Are you looking for a flexible student job where you gain **hands-on experience with B2B sales** in a global environment?

At Epoka, you will become part of an international company working with customers across Europe and the Middle East. You will gain practical insight into professional sales processes while supporting our growth and building valuable skills for your future career.

About the role

As a **Lead Generator**, you will be responsible for **initiating contact** with potential customers and **booking meetings** for our Business Development team. You will play a key role in the early stages of the sales process and work closely with experienced colleagues who will support your development.

No previous sales experience is required – we provide thorough onboarding and ongoing training.

Your responsibilities:

- **Book and coordinate introductory sales meetings** for our Business Development team
- Research and identify potential customer companies across international markets
- Identify relevant decision-makers within target organizations
- Reach out to prospects and introduce Epoka's solutions
- Qualify leads and maintain accurate data in our CRM system

What we're looking for:

- Currently enrolled in a **sales-oriented or communication-focused education**
- Strong interest in sales, customer dialogue, and international business
- Motivation to learn and develop professional skills alongside your studies
- Strong communication skills, both written and verbal
- Comfortable working with digital tools and CRM systems
- Structured, reliable, and able to manage your time independently
- Curious, proactive, and open to feedback
- Interest in technology, sustainability, or IT services is an advantage
- **Fluent English**, written and spoken
- Additional language skills are a plus, but not a requirement
(*French, German, Spanish, Italian, Polish, Hungarian, Croatian, Chinese, or experience communicating with Middle Eastern markets*)

What we offer:

- A **relevant student job** with strong practical sales experience
- Hands-on exposure to international B2B sales and market development
- Flexible working hours adapted to your studies
- Possibility to work partly from home
- Informal, supportive, and international work environment
- Close collaboration with experienced sales professionals
- Free coffee, tea, soft drinks, and fruit
- Access to our in-house wine cellar with attractive employee discounts
- Opportunity to grow with the company and potentially continue after graduation

Application Deadline:
31 January 2026 16:00

Contact person:
Tina Holm Købsted
Business Manager
+45

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Location:
Lansen 19
9230 Svenstrup

Working area:
Sales

You will be based at our head office in **Svenstrup** and become part of a dedicated and collaborative team.

Interested?

Apply as soon as possible, as we review applications on an ongoing basis.
For more information about the position, please contact:

Tina Holm Købsted at: thk@epoka.com

Learn more about Epoka at www.epoka.com

The position will be closed once the right candidate has been found.